

McAvoy Media and Publicity Policy

In tendering and/or being awarded any element of this Project, the sub-contractor and/or supplier and/or their own sub-contractors and/or suppliers for which they are responsible, must take note of the following obligations being imposed on them regarding media, website or publicity material.

1. This project cannot be used for any publicity, press interviews, press site visits, photography, social media including but not limited to Twitter, LinkedIn, Facebook, website, case study or any marketing purposes whatsoever without prior permission in writing from the McAvoy Marketing team.
2. If permission is granted, any written material and images must be approved in writing by McAvoy Marketing team prior to any contact or release to the media or publicity online or marketing use. McAvoy Marketing Team must also be involved at all stages with any such press, media or publicity – online or for print.
3. This policy applies to all sub-contractors and suppliers of any tier working for any McAvoy sub-contractor on this project. It will be the sub-contractor's or supplier's responsibility to ensure that any third parties are made aware of this contractual requirement and embargo.
4. Any subsequent appointments or awards of contract will be made on the strict understanding that the selected sub-contractor(s), Suppliers and their appointed agents will adhere to this media and marketing policy.
5. If a supplier or sub-contractor wishes to use the project for any media, photography or marketing purposes, a permission form must be completed and returned to the McAvoy Marketing team for consideration. Forms can be requested from Sarah Bradley, Head of Marketing & Communications – sarahbradley@mcavoygroup.com.